



WILLIAM GOH
C O P Y W R I T E R

6 2 6 . 6 2 8 . 7 1 8 6

chillywly@gmail.com
www.writerwill.com

731 Canterbury Rd
San Marino, CA 91108

We are reverting back to primitive times, society in general has become reliant on pictures as a form of communication. What happened to the Golden Age of man where the written word was held in high regard? It seems that the art of verbal and written communication has fallen on deaf ears and blind eyes. My goal is to change this.

Education

Sept 2005-Aug2008

Art Center College of Design
Advertising Major

Sept 2003-Aug 2005

Pasadena City College
Associates Degree in Communications and Marketing

Experience

2001-2002

Atomic Garage Skate Shop, Pasadena CA
retail salesman

Feb 2003

Cyd's Spaces Interior Design logo/product/advertising designer and branding

June 2003

Wardley Development Inc. advertising/logo design

June 2004-current

Private creative writing instructor

April 2007

Art Center College of Design Avery Dennison Project

May 2007

Cylon Media Group Hong Kong, concept design and photography

Aug 2008-Sept 2008

Cary K swimwear, brand and logo concept and design

Sept 2008-Current

Delfi product and brand reconcept

Program Skills

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Dreamweaver
Microsoft Powerpoint

I like to

write, travel, surf, write, observe, write, read, design, and write.